SALEM PRODUCTIVITY COUNCIL

Estd - 1959

National Productivity Council

(Local Centre to the National Productivity Council, New Delhi)

National Productivity Week Celebrations - 2017

From 12th to 18th February 2017

Theme

" FROM WASTE TO PROFITS THROUGH REDUCE, RECYCLE AND REUSE "

Productivity Week Celebrations Report

SALEM PRODUCTIVITY COUNCIL

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National Productivity Week Celebrations - 2017

From 12th to 18th February 2017

National Productivity Council

Theme

" FROM WASTE TO PROFITS THROUGH REDUCE, RECYCLE AND REUSE "

Programme

Day 1: 12/02/2017 (Sunday)

Inaugural Function
Revisiting the Companies Act, 2013 in current scenario

Day 2: 13/02/2017 (Monday)

Industry Awareness programme on Financial Support to MSMEs in Zero Defect Zero Effect (ZED) Certification Scheme

Day 3: 14/02/2017 (Tuesday)

Seminar on Perception of HR Manager

Day 4: 15/02/2017 (Wednesday)

Goods & Service Tax (GST) - Demystified

Day 5: 16/02/2017 (Thursday)

Business prospects through Horticulture

Day 6: 17/02/2017 (Friday)

Doing Foreign Trade with Ease

Day 7: 18/02/2017 (Saturday)

Valedictory and Prize Distribution function

National Productivity Week Celebrations 2017

Day 1: 12/02/2017

The National Productivity Week Celebrations 2017 was inaugurated by the Salem Productivity Council on the 12th February 2017 at the SPC Bhawan, Salem. On the first day, the celebrations started with the topic on "Revisiting the Companies Act, 2013 in current scenario".

Shri D Ravichandar, Chief Executive Officer, JSW Steel Limited, Salem Woks was the Chief Guest on the occasion and gave his inaugural address. **Shri Iqbal Ansari, ICLS**, Dy Registrar of Companies, Coimbatore delivered the key note address. **Dr V Karthikeyan**, President, Salem Productivity Council presided over the function.

Nearly 80 delegates representing various industries, members and student members of the Institute of Company Secretaries of India and MBA students from Gnanamani Group of Institutions participated in the celebrations and graced the occasion.

Shri Er K Mariappan, President, Indian Chamber of Commerce and Industry (Salem) and Immediate Past President of Salem Productivity Council welcomed the gathering. He remembered that the Salem Productivity Council is 59 years old and has its own significance in rendering services to various industries including its contribution in obtaining an airstrip at Salem and thanked all those who stood by it. He also recalled the day when the JSW Steel Limited gave its contribution when it was crucial for completing its building its activity.

In his presidential address, **Dr Karthikeyan** deliberated on the theme of the National Productviity Week viz. From Waste to Profits through Reduce, Recycle and Reuse and recalled the efforts made by his own institution in reducing water wastage and wanted others to identify areas whereby enhancing productivity.

In his Inaugural Address, **Shri. Ravichandar** narrated his own experience in steel industry and in particular in his own company how efforts were made in reuse of iron slags for alternative applications in making cement and how to reduce water usage in particular. He said by identifying areas in each one's area of work recycling and reuse of waste can be achieved.

National Productivity Week Celebrations 2017

Shri Iqbql Ansari, in his key note address, informed about the concern of the Government in compliances of the provisions of Companies Act 2013 by the Corporates. He informed them that corporate who are required to comply with the provisions of Corporate Social Responsibility have to comply with the provisions failing which they have to face prosecution. Likewise, a number of companies including listed, public and private companies have not filed their annual returns or the financial statements and they are being monitored by the Registrar of Companies and they also will get prosecution notices for non-compliance. Hence he impressed upon the professionals the need to advise their clients appropriately for complying with the provisions and to avoid unnecessary prosecution.

CS Solaiappan S, Past Chairman of Salem Chapter of ICSI and **CS Thulasi Raman T,** Member of the Chapter gave a joint presentation on "The Companies Act 2013 – Compliances : What to be done! and What not to be done!!

Shri K Pawan Jhabakh, Advocate, High Court of Madras, Chenai gave a presentation on "Mergers and Demergers before NCLT".

CS Santhanam N, Member of the Chapter presented a paper on "The Insolvency & Bankruptcy Code 2016".

Shri S Govindan, Hon. Secretary of Salem Productivity Council gave vote of thanks.

National Productivity Week Celebrations 2017

Inaugural Function

SALEM PRODUCTIVITY COUNCIL
Hearty Welcome to all
Inaugural Function of
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SALEM PRODUCTIVITY COUNCIL
Hearty Welcome to all
Inaugural Function of
12-02-2017 10:25

12-02-2017 14:25

SALEM PRODUCTIVITY COUNCIL
Hearty Welcome to all
Inaugural Function of
NATIONAL PRODUCTIVITY WEEK CELEBRATIONS 2017
Venue: SPC Bhawan
12.02.2017

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National Productivity Week Celebrations 2017

National Productivity Week Celebrations 2017

Day 2: 13/02/2017

The Second day of the National Productivity Week Celebrations 2017 was organized with an Industry Awareness programme on Financial Support to MSMEs in Zero Defect Zero Effect (ZED) Certification Scheme .

Er K Mariappan, President, Indian Chamber of Commerce and Industry (Salem) and Immediate Past President of Salem Productivity Council delivered his presidential address

Shri. S. Ramachandran , General Manager, District Industries Centre, Salem delivered his Inaugural address wished for the great success of Productivity week Celebrations, and wished the industrial sectors for increased and sustained productivity and he said he is ready to extend the support of Salem District Industries Centre for the development of more and more MSMEs in our district.

In his Guest of Honour address **Shri. P. Palaniappan,** Managing Director of Sri Nachammai Cotton Mills Ltd., Salem and our past president (1985-1989) given his vibrant and thoughtful speech about the theme of the National Productivity Week Celebrations 2017. He said the 3R's – Reduce, Recycle and Reuse are so important and should everyone comply with these in order to sustain the development of any nation and also to save the natural resources for our future generations.

Dr. E. Bhaskaran, Deputy Director, EDI, Chennai, in his Chief Guest address, narrated the importance and needs of the ZED certification Scheme which will boost the MSME sectors in relation to the Quality and standards and in turn takes the 'Make in India' mantra as success one.

Shri. M.P. Jayakumar, Retired AGM of BHEL, now as a trainer of the ZED Certification Scheme delivered the presentation on ZED Certification Scheme and procedures elaborately for the benefit of MSMEs.

In this programme online ZED Certification registration for 51 SMEs were generated.

Er. P. Ramanathan, Vice President ,Salem Productivity Council proposed vote of thanks.

National Productivity Week Celebrations 2017

National Productivity Week Celebrations 2017

Day 3: 14/02/2017

The day 3 of the National Productivity Week Celebrations 2017 was organized with a seminar on " **Perception of HR Manager** " with the intention of aligning the Employees attitudes and aspirations with the need of the industry.

Er. D. Arulselvan, Head of Dept. PDCA, Thiagarajar Polytechnic College, Salem, in his welcome address greeted all the participants gathered in the programme to develop right attitudes to create positive perception.

Dr. V. Karthikeyan , Principal, Thiagarajar Polytechnic College, Salem and President, Salem Productivity Council, in his Presidential address highlighted the importance of creating a good long-term perception in the minds of our employers and superiors for attaining greater height.

Dr. C.S. RamaniGopal, Vice President, Salem Productivity Council, Dean, Management Studies delivered his vibrant and motivating speech in the midst of Employers , Employees and Students. In his revitalizing speech he elaborated what is perception? and how one's perception differs from others. On seeing at any single situation, activity, behavior or an attitude of a person his characteristics / qualities / abilities will be perceived by others in their minds. Their perception at that time may be right or wrong. So, he emphasized that employees and job seekers attitudes and behaviors should always transform positive perception to their employers and superiors.

In the interactive session of this programme various behavioral signs of employees / Job seekers were discussed and advised how these signs should be corrected .

Er. G. Bala Sivarama Subramanian, Head of Dept., Production Engineering, Thiagarajar Paolytechnic College, Salem proposed vote of thanks.

National Productivity Week Celebrations 2017

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Day 4: 14/02/2017

The Day 4 of the National Productivity Week Celebrations 2017 went with the programme on GST Demystified. The programme was organized by the Office of the Central Excise & Service Tax Commissionerate, Salem in association with Madras Management Association (MMA) Salem Chapter, Neethi Associates, Chennai and supported by the Salem Productivity Council and Indian Chamber of Commerce & Industry (Salem).

Welcome & Introductory Remarks were given by **Mr. S. Mohan,** Chairman, MMA Salem Chapter and **Er. K. Mariappan,** President, Salem District Small Scale & Tiny Industries Association, **Mr. S. Manickam**, President, Salem District Jwellers' Association, **Mr. N. Sivanesan,** President, Federation of All Trade and Industries Association of Erode District, **Er. Mr. S. Gnanakumar**, Joint Commissioner (CT-ENF), Salem were given their gust of honor addresses stating that the need and importance of awareness programme on GST, which will be very useful to all traders & manufacturers community for getting ready to implement the forthcoming GST amendments.

In his Keynote Address, **Mr. S. Kannan**, Commissioner of Central Excise & Service Tax, Salem & Coimbatore gave a clear & concise speech on GST, he demystified the GST drafts and said the GST will likely be implemented from 01/07/2017 or latest by 01/09/2017.

Mr. T.S. Rajagopalan, Partner, Neethi Associates presented a technical session on GST Overview –explained the Readiness and Pitfalls of GST in current scenario. It was very useful and matter-of-facts which has given certain clarity on GST drafts.

In a panel discussion session, distinguished panelists **Mr. S. Gnanakumar**, Joint Commissioner (CT-ENF), Salem, **Mr. M. Ravi**, Joint Commissioner, commercial Tax, Salem, **Mr. C. Thiyagarajan**, **IRS**., Deputy Commissioner, Central Excise, Salem, **Ms. Sangeetha Nehru, IRS.**, Deputy Commissioner, Central Excise, Salem, and **Mr. G. Satish, IRS.,** Asst. Commissioner of Central Excise, Salem were available and answered clearly to the doubts raised by the audience.

With the vote of thanks proposed by **Mr. K.V. Ganesan**, Chairman, MMA Namakkal Chapter, the programme ended successfully.

National Productivity Week Celebrations 2017

National Productivity Week Celebrations 2017

Day 5: 16/02/2017

As a part of National Productivity Week – 2017 Celebrations, The Salem Productivity Council, has organized an Awareness programme on Business Prospects through Horticulture in association with Periyar University at the University on February 16, 2017.

The Programme was inaugurated by the **Hon'ble Vice - Chancellor Periyar University, Dr. C. Swaminathan** and presided over by **Dr. V. Karthikeyan**, President of Salem Productivity Council.

The Vice - Chancellor in his inaugural address highlighted the need for waste reduction and reuse technologies for sustainable growth. He encouraged the young generation to opt for innovative production technologies focusing towards more productivity through complete resource utilization, waste reuse and reduction leading to standardized profitable business.

Dr. V. Karthikeyan, President of Salem Productivity Council, in his presidential address explained the role of the council in enhancing the production quality of industrialists and their social responsibilities in addressing various productivity issues. The President of Indian Chamber of Commerce & Industry (Salem) and Immediate Past President of the Council **Er. Mariappan** explained about various opportunities available and their guidance under MSME schemes for younger entrepreneurs

The invitees of the program **Dr. T. Anuradha, Designated officer, FSSAI, Salem** emphasized the need for quality production especially for food products and adoption waste minimization and reuse technologies and emphasized the spread of awareness and participation from young generation.

Dr. J. Padmanaban, Assistant Professor of Horticulture in Annamalai University discussed on various avenues and opportunities for young entrepreneurs and farmers in the field of horticulture. His detailed lecture explained on the prospects of Indian Horticulture Industry to generate accountable profits by the farmers through adopting technical and professional skills.

Dr. K. Anbarasu from Aavin Industry Tiruvannamalai explained about the waste management system adopted in their premises. Various successful young entrepreneurs in and around Salem District participated in the program. Overall the program was very informative and eye opener for young graduates, entrepreneurs and participants of the program.

SALEM PRODUCTIVITY COUNCIL
Hearty Welcome to all

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National Productivity Week Celebrations 2017

Day 6: 17/02/2017

The day 6 of the National Productivity Week Celebrations 2017 went with an awareness programme on "Doing Foreign Trade with Ease". The programme was organized in association with Indian Chamber of Commerce and Industry(Salem) supported by the Office Of The Joint Director General Of Foreign Trade, Coimbatore, and The Federation of Import and Export Organisation **(FIEO),** Coimbatore and sponsored by Export Credit Guarantee Corporation **(ECGC)** Ltd., Salem and State Bank of India, Regional Office, Salem.

The programme was presided over by **Er. K. Mariappan,** President, Indian Chamber of Commerce & Industry (Salem). **Mr. N. Nowshath,** President, Export Promotion Council, Salem Chapter has given an introductory remarks about the Export Promotion Centre.

Mrs. Jayashree K Padmashali, Asst. DGFT, Coimbatore delivered presentation on Foreign Trade Policy and Promotion Schemes.

Mr. Appavu, Chief Manager, State Bank of India, Regional Office, Salem, has given his presentation on Banking facilities and Formalities in International Trade for Pre & Post Shipment Fianance.

Mr. P.C. Sundara Rajan, Manager, ECGC Ltd., Salem delivered the role of ECGC in Foreign Trade Payment Risks. He elaborated how ECGC can help the importers / exporters to reduce their payment risks and what are all the schemes and facilities available with ECGC to support the foreign trade.

Mrs. Santhi, Director, FIEO, Coimbatore presented useful information on Role of Registering Authorities in International Trade & Indian Trade Portal and other supports & facilities can be availed from the Federation of Import & Export Organisation, Coimbatore for the smooth & Uplift of International Trade.

With the vote of thanks proposed by **Mr. N. Narendra Kumar,** Chairman, Salem furniture cluster India Pvt. Ltd., the programme ended with great satisfaction and success.

National Productivity Week Celebrations 2017
Hearty Welcome to all for a Seminar
on
Doing Foreign Trade with Ease
Jointly Organised by
Supported by
Sponsored By
17 02 2017

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National Productivity Week Celebrations 2017

Day 7: 18/02/2017

Finally, the Day 7 of the National Productivity Week celebrated with Valedictory Function.

Dr. V. Karithikeyan, President, Salem Productivity Council presided over the valedictory function. In his presidential address he expressed his gratitude to the National Productivity Council for all the assistance, co-operation and guidelines given from time to time. Also, he expressed his gratitude to **Er. K. Mariappan,** the Immediate Past President of Salem Productivity Council and the President of Salem District Small Scale and Tiny Industries Association, for his continuous guidance and excellence in administering the Salem Productivity Council and for his contribution towards realizing all the programmes organised in the Productivity Week Celebrations.

Er. K. Mariappan, President, Salem District Small Scale and Tiny Industries Association and Immediate Past President of Salem Productivity Council, in his key note address elaborated the knowledge transformation occurred throughout this week to the participants from diverse sectors such as Industries, Enterprises, and Institutions.

Chief Guest **Mr. C.R. Gopi Krishnan**, Zonal Manager, Indian Bank (Lead Bank), Salem has given the valedictory address and briefed about the opportunities, supports and facilities available to SMEs in Salem & Namakkal District from Indian Bank.

Mr. S. Govindan, Honorary Secretary of the Salem Productivity Council presented the recap of all the events held in the National Productivity Week Celebrations 2017 and thanked all for their contribution and supports.

Prize winners of Drawing/Painting Competition held as part of the celebrations were given cash award along with memento. All the Guests and Mentors who have contributed in the Productivity Week Celebrations 2017 were greeted with memento in affirmation and gratefulness of their reflective knowledge in the event of the National Productivity Week Celebrations 2017 and were given Mango Saplings to grow in their campus.

The Salem Productivity Council honoured all the Sponsors for the valuable support and contribution to the success of the National Productivity Week Celebrations 2017. With the Vote of thanks from **Er. S.K. Ganesan,** Treasurer of Salem Productivity Council, the National Productivity Week Celebrations 2017 ended with great success in transforming Knowledge and Awareness on various topics to manifolds.

SALEM PRODUCTIVITY COUNCIL
Hearty Welcome to all
Valedictory Function
National Productivity Week Celebrations 2017
18-02-2017

SALEM PRODUCTIVITY COUNCIL
Valedictory Function

18-02-2017

SALEM PRODUCTIVITY COUNCIL
Valedictory Function

SALEM PRODUCTIVITY COUNCIL
Hearty Welcome to all

18.02.2017

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SALEM PRODUCTIVITY COUNCIL
Valedictory Function

SALEM PRODUCTIVITY COUNCIL